

WEND INTERNSHIPS

Department: Editorial

Job: Editorial Intern

Reports to: Anna Brones, Senior Editor

Start Date: TBD

Submit Resume to: internships@wendmag.com

Job Description: Assist with editorial duties and creating online content

***All Wend internships are unpaid internships**

WEND INTRO

Wend magazine is a 3 year old adventure travel magazine with a commitment to activism and environmentalism. We print real stories, written by real people and believe that part of going off the unbeaten path means making sure that the path doesn't get beaten. That's why we print on FSC-certified paper with soy based inks and offer our readers a digital subscription if they want to go paper-free.

But Wend is much more than a magazine; it's a complete media company. We engage with our readers through a variety of channels: print, podcasts, videos and social networks. This makes Wend a lifestyle, built upon our three part tagline: adventure, inspiration, activism. Wend is looking for an intern that believes in these ideals and is ready to be a part of the Wend team.

INTERN DESCRIPTION:

- 15 hours a week, 3 months
- Research and fact checking for print articles
- Assist editorial team in developing ideas for video content
- Entering emails and contact info for Friday Photo
- Contribute to *Blog, Seen, Read & Heard* and *Greenery*
 - 2-3 blog posts weekly
 - 2 book, music or film reviews per month
 - 1 short Greenery blog post per week, 1 300-500 word post per month
- Research and work on sustainability certifications for Wend like bCorp, JustMeans.org, Natural Step, etc.
- Intern should have competent writing skills and be able to work on deadline

GENERAL INTERN EXPECTATIONS

As part of the Wend team, all interns – no matter what their department – will take part in general Wend duties. This may include, but is not limited to:

- Office upkeep
- Event planning and participation
- Weekly meetings
- Be familiar with current issue and all online departments
- All interns will be expected to be part of the Wend Street Team – monthly/bi-monthly trips around town to hand out magazines and do other forms of marketing

- **Interns will be teamed up with a local non-profit and commit to 4-8 hours of volunteer work per month**