

WEND INTERNSHIPS

Department: Editorial

Job: Editorial Intern

Reports to: Sami Ewers

Start Date: Late Summer/Fall 2011

Submit Resume to: internships@wendmag.com

Job Description: Assist with editorial duties and creating online content

*All Wend internships are unpaid internships.

WEND INTRO

Wend magazine is a 5-year-old adventure magazine with a commitment to environmental consciousness. Wend is smart, edgy adventure content for active, environmentally conscious readers. Think of it as a Rolling Stone for the outdoor market—just replace music content with adventure content and replace groundbreaking political writing with groundbreaking environmental writing. We print real stories, written by real people and believe that part of going off the unbeaten path means making sure that the path doesn't get beaten. That's why we print on FSC-certified paper with soy based inks and offer our readers a digital subscription if they want to go paper-free.

But Wend is much more than a magazine; it's a complete media company. We engage with our readers through a variety of channels: print, website, video and social networks. Wend is looking for an intern that believes in these ideals and is ready to be a part of the Wend team.

INTERN DESCRIPTION:

- 15 hours a week, 3 months
- Contribute to *Blog* and *Greenery*
 - 5-6 blog posts weekly
 - 3-5 Greenery blog posts per week, 1 500-800 word post per month
 - Write 'Music Monday' feature every week
- Enter data when required
- Assist editorial team in website and print duties, including 2 reviews in the magazine
- Help with shipping/Post Office duties
- Intern should have competent writing skills and be able to work on deadline

GENERAL INTERN EXPECTATIONS

As part of the Wend team, all interns—no matter what their department—will take part in general Wend duties. This may include, but is not limited to:

- office upkeep
- event planning and participation
- weekly meetings
- be familiar with current issue and all online departments
- all interns will be expected to be part of the Wend Street Team – any and all trips around town to hand out magazines and do other forms of marketing

